MSc International Fashion Retailing

The International Fashion Retailing masters course is an exciting and innovative course which aims to equip the global fashion-retail managers of the future with skills in e-business, technology and international business strategy. With three pathways to choose from - Fashion Consumer, Business Process Improvement and Multi-channel Marketing - this course is suitable for students from most academic backgrounds and equips graduates with the necessary management skills vital for a career in the fast-paced world of international fashion retailing.

The course will teach you how to be adaptive and to have the managerial and specific know-how to innovate and create attractive products for an increasingly competitive global environment. You will become competent in strategic problem-solving and supply-chain management, and develop your self-learning and time-management skills.

The course is a one-year full-time MSc, delivered on-campus at the School of Materials.

For an informal discussion about your study options, call +44 (0)161 306 4826 or email pg-materials@manchester.ac.uk

The School of Materials at The University of Manchester is the largest school of Materials Engineering in Europe and offers an unrivalled breadth of taught and research programmes in Materials.

www.manchester.ac.uk/materials/postgraduate
Programme Content and Delivery

The complete MSc course is made up of taught course units and a research dissertation project. The taught course units, assessed by a combination of coursework and examination, cover a wide range of industry-relevant subject areas:

**Common Units:**
- International Fashion Retailing
- Fabric Structures
- Research Methods
- Fashion Consumer units
- Strategic Marketing
- Business process Improvement Units
- New Product Innovation
- External Opportunities and Threats
- Retail Marketing
- E-Fashion Retailing
- Multichannel Marketing

Your dissertation is a chance to apply what you have learned to a focused five-month research project. Your choice of topic will be determined in consultation with your personal tutor and will develop further skills that can be applied to the real world.

Entry requirements

2.1 UK Honours degree or equivalent, or an approved combination of educational qualifications and industrial experience.

English Language

IELTS 6.5 with no subscore below 5.5 or equivalent. The University offers three, five and ten-week pre-sessional English language courses for students who need to improve their English to meet the minimum requirements.

Careers

The employment prospects following graduation from this programme are excellent; our graduates have been employed as buyers, marketers and PR in great positions at Burberry, Gucci, Abercombie and Fitch, Marks and Spencers and Prada.

Company contacts

We have extensive contacts in the fashion industry; these include Arcadia, ASOS, Next and Marks and Spencer.

How to apply

You can apply online now at www.manchester.ac.uk/postgraduate/howtoapply

Contact us

For further information, you can email or call us: pgmaterials@manchester.ac.uk or +44 (0)161 306 4826