



## International Fashion Retailing

This masters course covers a wide range of industry-relevant subjects, including:

Design and Innovation Management

Fabric Structures

Fashion Consumer Behaviour

International Fashion Retailing

For an informal discussion about your options for study,  
call +44 (0)161 306 4826 or email [pg-materials@manchester.ac.uk](mailto:pg-materials@manchester.ac.uk)

[www.manchester.ac.uk/materials/postgraduate](http://www.manchester.ac.uk/materials/postgraduate)



## International Fashion Retailing

### Entry requirements

2.1 UK Honours degree or equivalent, or an approved combination of educational qualification and industrial experience.

### English language

TOEFL >570; IELTS >6.5

3, 5 and 10 week pre-sessional English language courses are available.

### Careers

The employment prospects following graduation from this programme are excellent; our graduates have gone onto great positions at Asda George, Gucci, Marks and Spencer, Oasis, Next and Harrods.

### Company contacts

We have extensive contacts in the fashion industry; these include Boots, Grattan, Next, Oasis, Marks and Spencer.

### How to apply

You can apply online now at:

[www.manchester.ac.uk/postgraduate/howtoapply](http://www.manchester.ac.uk/postgraduate/howtoapply)

### Contact us

For further information, you can email or call us:

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The International Fashion Retailing masters course is an exciting and innovative course which aims to equip the global fashion-retail managers of the future with skills in e-business, technology and international business strategy. With two pathways to choose from - Fashion Consumer and Business Process Improvement - this course is suitable for students from most academic backgrounds and equips graduates with the necessary management skills vital for a career in the fast-paced world of international fashion retailing.

#### Managerial know-how

The course will teach you how to be adaptive and to have the managerial and specific know-how to innovate and create attractive products for an increasingly competitive global environment. You will become competent in strategic problem-solving and supply-chain management, and develop your self-learning and time-management skills.

#### The Course

The complete MSc course is made up of taught course units and a research dissertation project. The taught course units, assessed by a combination of coursework and examination, cover a wide range of industry-relevant subject areas:

#### Common units

- International Fashion Retailing
- Fabric Structures
- Research Methods

#### Fashion Consumer units

- Design and Innovation Management
- Fashion Consumer Behaviour
- International Supply Chain Management

#### Business Process Improvement units

- New Product Innovation
- External Opportunities and Threats
- Marketing

Your dissertation is a chance to apply what you have learned to a focused five-month research project. Your choice of topic will be determined in consultation with your personal tutor and will develop further skills that can be applied to the real world.

#### Your options

The course is a one-year full-time MSc, delivered on-campus at the School of Materials.

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